

FUTURE OF WASTE SURVEY

Engagement Snapshot

Overview

Gympie Regional Council engaged with the community to seek their opinion on how they wish future waste and recycling services to be delivered. The Future of Waste survey was split into four components that investigated:

- Demographics about Gympie residents
- Preferred communication methods and satisfaction of current waste services
- The appetite for introducing new services including GO, FOGO, and bulky collection
- Waste to energy technology and additional feedback.

Survey Feedback

Over 700 comments were provided with submissions, giving more insight into resident's viewpoints about future waste management in the region. Feedback from the community concluded that:

- Introducing any additional services should be cost effective for rate payers.
- There are a broad range of living situations across the region and a one size fits all approach will not meet the needs of the residents when it comes to managing their waste.

Promotions and Feedback Channels

The survey was available online via council's website or in hard copy at any of councils libraries or customer service points.

Promotion

- Website: Future of Waste survey details were listed on Council's website in both the 'News' and on its own project page.
- Social Media: a combination of targeted and organic advertisements were made throughout the month of March.
- Newspaper advertisements: Advertisements were placed in monthly printed publications servicing the Gympie region over the month of March. Each ad featured a QR Code to direct to the survey.
- Radio Advertisement: 50 x 30 second advertisements published over two weeks.
- Billboard: Large digital display on Bruce highway near Aldi to direct locals to the website to access survey.
- Posters, handouts, newsletters and emails to community contact lists.
- Posters in council facilities; Gympie Regional Libraries, Town Hall and Channon Street Community Sustainability customer service points.

Results by Numbers



1908

survey submissions received



13%

of households in the region took the survey



73%

support the introduction of either a GO/FOGO service



80%

support the use of Waste to Energy technology as a form of waste management



69%

were either satisfied or very satisfied with their current waste and recycling services



53%

support the introduction of a bulky collection service

Dates

- The survey was open from 1 March to 31 March 2023
- Hard copy survey submissions closed 7 April 2023.
- Five information sessions to present results:
 - Rainbow Beach Community Hall: Tuesday 27 June 2023, 11am-12pm
 - Tin Can Bay Library: Tuesday 27 June 2023, 4pm-5pm
 - Gympie Library: Wednesday 28 June 2023, 1pm-2pm
 - Kilkivan Library Friday 30 June 2023, 9am-10am
 - Goomeri Library: Friday 30 June 2023, 11am-12pm