

Document Control	
<b>Policy Title</b>	Public Art Policy
<b>Doc ID No</b>	2202877
<b>Responsible Directorate</b>	Corporate and Community Services
<b>Responsible Position</b>	Manager – Gympie Venues and Events
<b>Date Review Due</b>	January 2024

Version	Council Meeting Date (Date of Adoption/Review)	Minute Number
V1.0	12 February 2020	M13/02/20

## 1. Purpose

The purpose of this policy is to provide a guiding framework in creating opportunities for the development of Public Art in the Gympie Region and to ensure a professional and consistent approach to the decision making process and the implementation of high quality and appropriate Public Art projects in the public realm.

## 2. Policy Statement

Council recognises Public Art contributes to the liveability of Gympie Region by fostering community identity and pride, enhancing public spaces and the contributing to place making activities.

The effective development, implementation and maintenance of Public Art will:

- Educate;
- Develop understanding and appreciation for contemporary art in an equitable and inclusive way;
- Add economic and social value;
- Foster community pride and ownership;

- Alter public perceptions of a particular environment;
- Attract an audience into an environment;
- Change the nature and use of a place, slow traffic flow and stimulate interaction and exploration within a specific environment;
- Promote inclusiveness, interaction and a sense of place in public spaces;
- Deliver value for money on the investment in public art and consider whole of life costs;
- Ensure well located, public realm appropriate and safely/ securely installed public art.

### 3. Guiding Principles

This Public Art Policy is underpinned by a set of guiding principles:

- Ensuring excellence, quality, and artistic merit;
- Consistent decision making with transparent processes;
- Public Art is created and located to reflect and enhance the region's values, environment, culture (including First Nations Peoples), history and heritage and the specific proposed location's character and context;
- Meaningful community engagement and stakeholder consultation as appropriate;
- Maximising opportunities for capacity building for local artists and organisations;
- Supporting the development of public art projects (both temporary and permanent) within the Gympie Region, both Council and community/ private sector led;
- Delivering Public Art that is good value for money over its life, and ensuring the assets can be cost effectively maintained through a Public Art Maintenance program.
- Ensuring artworks are selected and appraised by a uniform and effective evaluation process by peers and experts through the Public Art Advisory Group.

### 4. Relationship to Councils Strategic Goals

This Public Art Policy acknowledges the importance of public art in enhancing public spaces, and the contribution of Public Art in place making, tourism, enhancing sense of place and belonging, and community pride. The development of Public Art is supported through Council's Corporate Plan and the Arts and Cultural Plan.

## **Corporate Plan 2017-2022**

Our Community - is active, diverse, creative and engaged.

*Implementation of actions in the Community Services Strategic Plan, The Arts and Cultural Plan, the Community Recreational and Sporting Facility Strategy and the Open Space and Recreation Plan on time and within budget.*

## **Arts & Cultural Plan 2015-2025**

Public Art - Development of a Public Art Management Plan to provide a coordinated approach to Public Art across the region including:

- Establishment of a public art fund to provide opportunity for commissioned work to be created;
- Public art trails to link various sites across the region;
- Promotion of public art with artist information and locations.

## **5. Scope**

This policy applies to all Council business areas involved with the acquisition, installation and maintenance of Public Art with the purpose of expanding the region's assets and appreciation of Public Art.

This policy refers to any existing and future Public Art projects on land and/or facilities that are owned or managed by Gympie Regional Council and may include traditional and contemporary sculpture, murals and street art, ephemeral and performance art (temporary), integrated art, multimedia and community Public Art.

This Public Art policy is supported by a Public Art Management Plan that outlines the process for procurement, risk management, structural planning and approvals, maintenance and the custodianship of Public Art.

Community-led Public Art projects are considered within the scope of this policy.

## 6. Out of Scope

Memorials and monuments are not within the scope of this policy. Refer to Memorials and Monuments Policy.

## 7. Related Legislation

- Local Government Act 2009
- Local Government Regulation 2012
- Planning Act 2016
- Building Act 1975
- Aboriginal Cultural Heritage Act 2003
- Torres Strait Islander Cultural Heritage Act 2003
- Environmental Protection Act 1994
- Queensland Heritage Act 1992
- Tourism and Events Queensland Act 2012
- Arts and Cultural Investment Framework 2015
- Environment Protection and Biodiversity Act 1999
- Disability Discrimination Act 1992
- Aboriginal and Torres Strait Islander Heritage Protection Act 1984
- Creative Australia National Cultural Policy 2013
- Workplace Health and Safety Act 2012
- Workplace Health and Safety Regulation 2008

## 8. Related Documents

- Gympie Regional Council Corporate Plan 2017-2022
- Arts and Culture Policy
- Arts and Cultural Plan 2015-2025
- Procurement Policy
- Public Art Management Plan
- Work Health and Safety Policy
- GRC Planning Scheme 2013, Version 2.0

- "Our Towns" Concept Master Plans (for respective townships)
- Gympie Town Centre Revitalisation Strategy and supporting documents and Concept Designs
- Local Heritage Register
- Queensland Heritage Register

## 9. Definitions

To assist in interpretation of this policy the following definitions apply:

<b>Art</b>	An object or experience of significant and/or aesthetic value which is created or presented as art by an arts practitioner or design team. Although it may be decorative, entertaining and functional, art may also transcend these to convey a sense of purpose, meaning and intent.
<b>Artist</b>	A person with refined skills in creative interpretation and conceptualisation. A person recognised by their professional peers as an artist and/or with professional training in fine art or contemporary craft. A person involved in the creation of art as their primary profession. An artist may or may not draw their primary income from the sale/production of works of art. The artist may be defined as someone other than the architect or professional design team, who contributes design ideas, creative problem solving or works of art to a project.
<b>Public Art</b>	Art that is created, exhibited, performed or installed in a public space or space freely accessed by the public whether inside or outside. Public Art may be temporary, ephemeral, durational or permanent and may be created from numerous and diverse mediums.
<b>Culture</b>	Social, collective or artistic pursuits or practices. An alignment with tradition, religion, language, ideas, beliefs, customs, codes, institutions, rituals, ceremonies, sports or political beliefs.
<b>Heritage</b>	Legacy, tradition, birthright and customs, which imply an obligation or responsibility to learn, maintain and pass on to future generations.

## 10. Review Trigger

This policy will be considered for review when any of the following occur:

- The related legislation/documents are amended or replaced.
- Other circumstances as determined from time to time by a resolution of Council
- As initiated by the CEO or Executive Team.
- Periodic Review – within 4 years from date of adoption.

## 11. Appendices

Nil