

Arts & Culture Forum 2019 Program



Date: Saturday 26 October 2019

Time: 10.00am – 3.00pm

Location: Fossickers Room, Civic Centre Gympie

Time	Topic	Speaker
9.30am	Registration and morning tea	NA
10.00am	Acknowledgement of Country/ Smoking Ceremony Introductions & Housekeeping – MC Opening welcome	Kevin Starkey Luke Harriman & Katie Edmiston Cr. Bob Fredman
10.20am – 10.50am	Market Development: Knowing your market/Audience for your creative product	Creative Arts Alliance Ltd. Katie Edmiston
10.50am – 11.10am	Working with an Online Gallery: Local artist story	Amica Whincop
11.10am	Short Break	
11.30am 11.50am	Presentation: We All Rise Together Fraser Coast Art Gallery	Susie Lewis
11.50am – 12.50pm	Presentation/Discussion Visual Merchandising/understanding how best to display your creative product	Artisan – Brisbane Queensland home of art and craft since 1970
12.50 Lunch Simply Classical Performance RADF Showcase – Mixed Messages skit – GPAC Inc.		
1.40pm 1.50pm	Coolarts Gympie Prospectus and Update	Nicole Harper
1.50pm – 2.35pm	Toolbox Takeaway Digital marketing and social media. Tricks and Tips	Tenacious Digital
2.40pm – 3.00pm	Recap and Evaluation	The GRC team



The Regional Arts Development Fund
is a partnership between the
Queensland Government and
Gympie Regional Council to support local
arts and culture in regional Queensland.



*This event is supported in partnership with Gympie Regional Council and Creative Arts Alliance,
as part of the Regional Arts Services Network.*



regional arts
SERVICES NETWORK